

MINUTES OF MEETING

Southern Regional Lead Poisoning Prevention Coalition

Meeting Site: Healthtrax Sewell, NJ

Date : **Tuesday, October 5, 2010**
10-12 noon

Attendees: Debi Asselta, SNJPC Lead Coalition Coordinator; Elizabeth Cubbage and Eileen McMahan, Vineland City Healthy Dept; Linda Nell & Cindi Sheriden, Atlantic County Department of Health; Frances Magnan, Vineland City Health Department; Sara Malone Ditzel, SNJPC Lead Educator; Deana Wood, Salem County Health Department; Denise McCracken, Salem County Health Department; Rebecca Lim-Chau , Burlington County Health Department; Delle Zelinsky, Gloucester County Health Department; Alminda D'Agostino, Horizon NJ Health; Harnell Pariason, DH Perfil Latino TV, Elaine Webster, Cumberland County Health Department; Welcome to **New Coalition Members: Serena Hammie, Director of Nursing and Koren Norwood of Southern Jersey family Medical Center, Jamie Slaven, Nurse Practitioner for Vineland Impact Program; and Erin Starer, Wee Care Day Care, Millville; and Christine Polit, Camden Catholic Charities HALLO Program**

Agenda Items	Discussion	Action	Follow Up
Welcome/Introductions	Refreshments were available	Debi welcomed everyone. Members introduced themselves. New members welcomed.	New members asked to provide contact information so that they will appear on next coalition roster.
Approval of minutes from August 3 meeting	Minutes were approved as read, with one correction—Elizabeth Grant was omitted in error.	Minutes were approved by Betsy Cubbage Fran Magnan seconded.	
Child Care Partners Against Lead project	The Lead Coalition staff is reaching out to child care centers in targeted cities to partner by providing lead education parent hand outs, posters and training workshops. Goal to have agencies achieve 100% children with blood lead level on record; 100 % parents returning WOL dust samples; and each center	Time consuming and some child care centers not interested.	We will continue to call and follow-up on introduction letter. Any suggestions from HD are welcomed.

	hosting at least one parent lead education. We are eager to have 45 child care centers participate		
CLPP week CLPP week TV Coloring Contest Judges	Child Care center project partners are being asked to have children participate in a coloring contest utilizing our coalition coloring placemats. Debi Asselta will do a 90-sec pitch Channel 40 NBC To encourage parents to get their child tested for lead and to request a WOL dust kit to check pre-1978 home for lead. Pitch will be on HealthWatch 10 times during CLPP week. We need judge volunteers to help decide which children colored the vegetables and Fruits the correct color for their age group.	Coalition members can utilize this activity for CLPP week or choose one of their own ideas. Betsy Cabbage, Deanna Wood and Harnell Paraison will be the judges.	Request coloring sheets; follow directions on sheet Members will be sent TV schedule Judging day to be announced.
Renovate Right 90-minute home improvement	This workshop is available for staff and parents who desire the knowledge to do home repairs the lead-safe way. No certificate with this program.	Members to pass on the word	
Reward cards for reported Blood Lead Levels (BLL)	Reward Cards explanation: Pass on to parent to encourage her to get the Blood test and know the number. The card reminds parents to do this and if she calls our toll-free number and answers a few questions (know the BLL) she will be mailed a \$10 gift card redeemable at local department stores in her area.	Once a parent calls the toll free number on the card and is interviewed by our lead staff member, (1) gift card will be mailed to the parent redeemable at one of the stores listed..	
SJ lead website	Will be under construction to provide its coalition members, contractors, parents and providers more lead links and lead education materials	none	Suggestions are welcomed
Atlantic City Lead Task Force	A special project of the Southern Lead Coalition to pilot test methods for improving screening rates.	Updates given on NJ Bus transit ad campaign; outreach to uninsured WIC clients; Early Education Event on Oct 30; attempts at	

		obtaining and pilot testing Lead Care II machine at no cost has not been successful.	
Round Table member updates	Linda Nell-Atlantic County HD: nothing planned yet for CLPP week; Alminda DiAgostino of Horizon offered her story board and glitter bug activity to any coalition member for CLPP week; Deanna Wood of Salem HD: Busy with Flu Clinic but will have a lead information table, coloring contest and screening activity; Rebecca Lim Chau of Burlington HD will have a lead exhibit at the Faith and Wellness Expo; Harnell Paraison of PerfilLatino TV will have the Juan and Maria Novella spots ready for CLPP week; Delle Z of Gloucester HD will include lead information in education packet at Flu clinics.	none	Please report CLPP activities by Nov 1 for grant reporting purposes
Guest Presentation	Christine Polit of Camden Catholic Charities spoke on the HALLO Program. Housing Assistant for Lead Safe Living Opportunities in South Jersey	She will assist HD in locating lead safe housing	none
Next meeting	<u>Tuesday, December 7, 10-12noon</u> Healthtrax, Inc 405 Hurffville-Crosskeys Road, Sewell NJ 08080		Please plan to attend