

# MINUTES OF MEETING

## Southern Regional Lead Poisoning Prevention Coalition

### Meeting Site: Healthtrax Sewell, NJ

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Date : **Tuesday, December 7, 2010**  
**10-12 noon**

Attendees: Sarah-Malone-Ditzel and Merle Weitz, Southern NJ Perinatal Cooperative; Linda Brady-Chernow, Camden Medicaid; Shawn Condell, Camden County Health Department; Elizabeth Cubbage, Vineland City Healthy Dept; Jeffrey C. Grasser, Burlington County Lead Inspector; Delores Gaines-Tillie, Camden Medical Assistance Customer Center; Nancy Gerrity, Director of Public Health Nursing; Elizabeth Grant, Gloucester County Health Department; Sally Leavey, Camden County Department of Health; Rebecca Lim-Chau, Burlington County Health Department; Fran Magnan, Vineland City Health Department; Eileen McMahon, Vineland City Health Department; Linda Nell, Atlantic County Department of Health; Koren Norwood, Health Educator, Southern Jersey Family Medical Center; Edward and Carmen Rivera, Lead Inspectors Bridgeton, NJ; Donna Robinson, Camden Medical Assistance Customer Service; Cynthia Sheridan, Atlantic City Link; Robert Smith, Camden County Department of Health Lead Inspectors; Elaine Webster, Cumberland County Health Department; Lisa Welch, Burlington County Health Department; Deana Wood, Salem County Health Department;

Agenda Items	Discussion	Action	Follow Up
Welcome /Introductions	Hot Breakfast was available	Sarah welcomed everyone. Members introduced themselves. New members and guests welcomed.	New members asked to provide contact information so that their name will appear on next coalition roster.
Approval of minutes from October meeting	Minutes were approved as read, with no corrections.	Minutes were approved by Betsy Cubbage Fran Magnan seconded.	
CLPP week review	Coloring contest had 494 entries and 22 winners were selected by 3 judges (coalition members—Betsy Cubbage, Harnel Paraison, Nelva Ancone-Paraison and Sarah Malone-Ditzel)	Thank you everyone	none

South Jersey Lead website	Website is getting revamped in 2011	New order form and catalog for easy ordering is not available;	
Reward cards for reported Blood Lead Levels (BLL)	Rewards cards for BLL calls to toll-free number:	Please encourage parents to make the call once they find out BLL from Doctor	Once a parent calls the toll free number on the card and is interviewed by our lead staff member, (1) gift card will be mailed to the parent redeemable at one of the stores listed..
Targeted City Fact Sheets	These fact sheets for our targeted cities are almost complete.	Fact sheets can be used when talking with Physicians or used in any trainings	Fact Sheets will be available in Feb meeting and will also be available on southjerseylead.org website.
New Posters	New posters will be available by the next meeting. Three versions in English and Spanish: <ul style="list-style-type: none"> <li>• Kids Can't Learn with Lead</li> <li>• You'll Never See It Coming</li> <li>• The Most Important Tests are not in School</li> </ul>	Please distribute these posters in targeted cities where parents are most likely to read them.	New Posters will be available in Feb meeting
Cotton Bibs	The cotton bibs have been re-ordered and are available	Coalition members can order on line or by fax	None
Ameri-Choice Screening Event	A screening event was held at two pediatric practices in Vineland recently and went well. Crystal Brown is available to coordinate these events with pediatricians and LabCorp in doctor's offices in your target city.		
Guest Presenter:	Merle Weitz, Director Lead Initiatives presented the following: <ol style="list-style-type: none"> <li>1. Using specific titles for events that include location (i.e. Health Fair-Virtua Camden</li> </ol>	Coalition members were asked to give suggestions on how to	

	<p>Family Fun Day)</p> <ol style="list-style-type: none"> <li>2. Number of participants is now required to submit an event</li> <li>3. Complete Hispanic numbers when possible</li> <li>4. Comments box was changed to “comments and Giveaways” please list your number of giveaways here.</li> </ol> <p>Solicited suggestions from members to make coalition stronger and more efficient</p> <ol style="list-style-type: none"> <li>1. <b>Outreach to Doctor’s offices;</b> Lead Care II screening requires additional funding for supplies Merle will seek funding sources</li> <li>2. <b>Child care center screening events</b> could help screening numbers</li> <li>3. Health fair Screenings is NOT working</li> <li>4. <b>Address Parent Issues with blood testing</b>—parents are very upset when child needs to get “stuck”</li> <li>5. <b>Update members on mouth Swab testing</b></li> <li>6. <b>Why Don’t kids get tested at WIC?</b> Nancy Gerrity from Camden County is working on a project to screen with the WIC program</li> <li>7. <b>We need a voice to the state about the Lead care II machines. Many Health Departments have frustrations with the way the machines are distribute and the funding issues.</b></li> <li>8. Merle gave an update on Moms Quit Connection</li> </ol>	<p>get WOL kits completed at home and returned to lab for analysis.  What incentives are not working  The lead nurses are having difficulty with the doctor’s offices when follow-up testing is required. The nurses have to call the doctor’s office to request that a child be retested.</p>	
Next meeting	Tuesday, Feb 1 10-12noon Healthtrax, Inc 405 Hurffville-Crosskeys Road, Sewell NJ 08080		Please plan to attend