

## Lead Affects Us All

Lead poisoning hurts everyone. Lead is toxic to the environment and also a workplace hazard. It keeps children from succeeding in school and sets them up for a lifetime of health problems.

Lead poisoning increases taxes and medical insurance. It decreases the value of your home. In short, it is a threat that drains resources that should be used to improve South Jersey.

Worst of all, lead is everywhere. **Lead is found in one in four South Jersey homes—in every kind of condition, rent or own.**

## Lead Lasts a Lifetime

The effects of lead poisoning are far-reaching and permanent. They include **brain damage, lowered IQ, and developmental delays.** Lead-poisoned children may struggle with **discipline problems, depression, and anger.**

Lead-poisoned kids are six times more likely to have learning disabilities. They are seven times more likely to drop out of high school. They may earn as much as **\$200,000 less** in their careers than they could have because of lowered IQ from lead poisoning.

## Families at Risk

Many people think children are often poisoned from eating lead paint chips. Today, the biggest threat is actually lead paint dust.

**Lead dust is invisible.** It collects inside the home. It can be spread through the air most by renovating, sanding, or painting.

Young children are especially at risk for lead poisoning. Children's bodies absorb much more lead than those of healthy adults.

Pregnant women who are exposed to lead may pass it on to their unborn children. They have a greater chance of having low birthweight babies, miscarriages, or stillbirths.

The Southern Regional Childhood Lead  
Poisoning Prevention Coalition  
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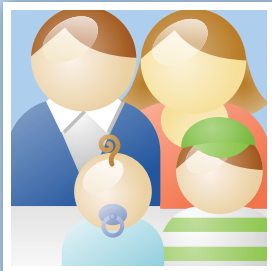
The Southern  
Regional  
Childhood  
Lead Poisoning  
Prevention  
Coalition

## Lead in Our Towns, Lead in Our Homes

### In South Jersey...



Over **45%** of all South Jersey homes are at risk for lead paint dust—the most common source of childhood lead poisoning.



Almost **175,000** families live in a home threatened by lead poisoning.



Only **34%** of all children in South Jersey are tested for lead before their third birthday.

\*all figures sourced from the FY2006 Annual Report on Childhood Lead Poisoning in New Jersey, published by the NJ Department of Health and Senior Services.

## Community Problem Community Solution

You don't have to be an expert on lead to help. Everyone has a stake in this problem. We can all help solve it.

The Coalition brings together people from many different backgrounds. Everyone has something to offer.



**Contractors** can promote lead-safe work practices.



**Realtors** can test properties for lead before buying, selling, or renting them.



**Residents** can test their homes for lead paint dust.



**Parents** can test their children's blood-lead levels (BLL) every six months to age seven.



**All citizens** can help spread the word about the problem in South Jersey.

**Together we can end this threat.**

## Partners for a Lead-Free New Jersey

The Regional Childhood Lead Poisoning Prevention Coalition is the central force fighting the threat of lead in South Jersey.

We help communities come together with education on:

- Lead-safe workplaces and work practices
- Lead-safe homes and cleaning tips
- Lead testing for children

With your help, we can get lead out of our homes. We can keep our children safe.

## You Are Part of the Answer

Even if you're only willing to pass along some information about lead safety, the Coalition needs your help.

There are many ways you can contribute:

- Coalition Members
- Community Educators
- Event Volunteers

To learn more contact: Debi Asselta at 856-675-5270 direct 856-665-6000 main debia@snjpc.org or visit southjerseylead.org

## Join the Coalition Today!

Help us make South Jersey a healthier place for everyone.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (day) \_\_\_\_\_ (evening) \_\_\_\_\_

Agency: \_\_\_\_\_

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