

Lead Affects Us All

Lead poisoning hurts everyone. Lead is toxic to the environment and also a workplace hazard. It keeps children from succeeding in school and sets them up for a lifetime of health problems.

Lead poisoning increases taxes and medical insurance. It decreases the value of your home. In short, it is a threat that drains resources that should be used to improve South Jersey.

Worst of all, lead is everywhere. **Lead is found in one in four South Jersey homes—in every kind of condition, rent or own.**

Lead Lasts a Lifetime

The effects of lead poisoning are far-reaching and permanent. They include **brain damage, lowered IQ, and developmental delays.** Lead-poisoned children may struggle with **discipline problems, depression, and anger.**

Lead-poisoned kids are **six times more likely** to have learning disabilities. They are **seven times more likely** to drop out of high school. They may earn as much as **\$200,000 less** in their careers than they could have because of lowered IQ from lead poisoning.

Families at Risk

Many people think children are often poisoned from eating lead paint chips. Today, the biggest threat is actually lead paint dust.

Lead dust is invisible. It collects inside the home. It can be spread through the air most by renovating, sanding, or painting.

Young children are especially at risk for lead poisoning. Children's bodies absorb much more lead than those of healthy adults.

Pregnant women who are exposed to lead may pass it on to their unborn children. They have a greater chance of having low birthweight babies, miscarriages, or stillbirths.

The Southern Regional Childhood Lead Poisoning Prevention Coalition



when our children suffer from lead we all suffer

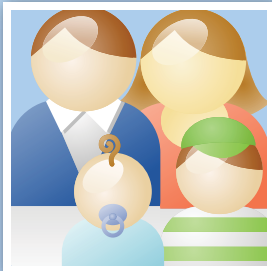
The Southern Regional Childhood Lead Poisoning Prevention Coalition

Lead in Our Towns, Lead in Our Homes

In South Jersey...



Nearly **25%** of all NJ homes are at risk for lead paint dust—the most common source of childhood lead poisoning.



Almost **175,000** families live in a home threatened by lead poisoning.



Only **30%** of all children are tested for lead before their third birthday.

*all figures sourced from the FY2006 Annual Report on Childhood Lead Poisoning in New Jersey, published by the NJ Department of Health and Senior Services.

Community Problem Community Solution

You don't have to be an expert on lead to help. Everyone has a stake in this problem. We can all help solve it.

The Coalition brings together people from many different backgrounds. Everyone has something to offer.



Contractors can promote lead-safe work practices.



Realtors can test properties for lead before buying, selling, or renting them.



Residents can test your homes for lead paint dust.



Parents can test their children's blood-lead levels (BLL) every six months to age seven.



All citizens can help spread the word about the problem in South Jersey.

Together we can end this threat.

Partners for a Lead-Free New Jersey

The Regional Childhood Lead Poisoning Prevention Coalition is the central force fighting the threat of lead in South Jersey.

We help communities come together with education on:

- Lead-safe workplaces and work practices
- Lead-safe homes and cleaning tips
- Lead testing for children

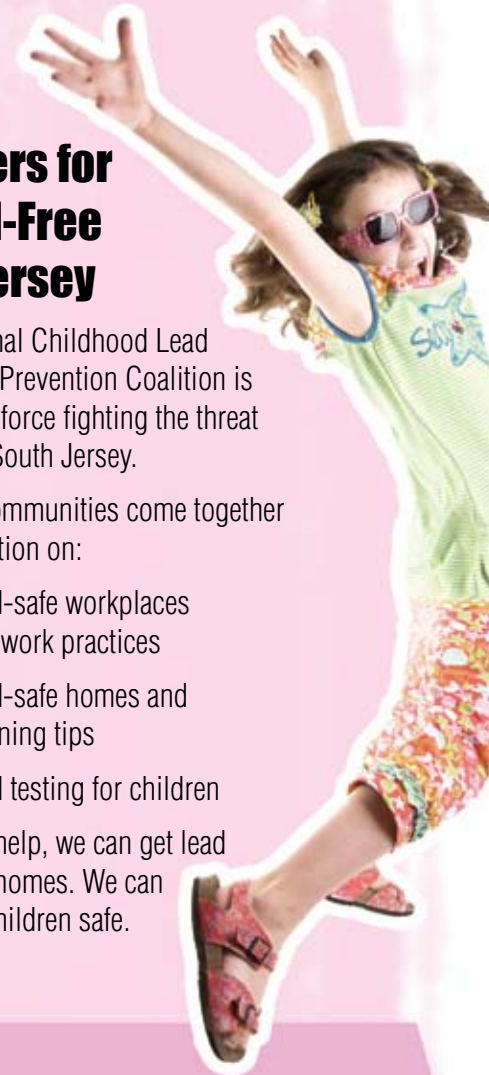
With your help, we can get lead out of our homes. We can keep our children safe.

You Are Part of the Answer

Even if you're only willing to pass along some information about lead safety, the Coalition needs your help.

There are many ways you can contribute:

- Coalition Members
- Community Educators
- Event Volunteers



Join the Coalition Today!

Help us make South Jersey a healthier place for everyone.

Name: _____

Address: _____

Phone: (day) _____ (evening) _____

Agency: _____

E-mail: _____

Mail to: Debi Asselta, RN, Coordinator
Southern Regional Lead
Poisoning Prevention Coalition
c/o Southern New Jersey
Perinatal Cooperative
2500 McClellan Ave, Suite 250
Pennsauken, NJ 08109

debia@snjpc.org

Fax: 856-665-7711

Phone: 856-665-6000

Cell: 856-816-8163

sign up online at snjpc.org/SJLC