



## Promotional Items Catalog for Coalition Members

All items provided free to members of the coalition for lead poisoning prevention education. Completed SJRLPPC Materials Order Form must accompany order.

*SJRLPPC is under the direction of the Southern NJ Perinatal Cooperative and is funded by the NJ Department of Community Affairs.*



**Toddler Sippy Cup**  
(9 oz.)

Clear, frosted cup with measuring lines—parents can see how much they're giving their child as well as the "I Have Lead Smart Parents" message and Coalition phone number. Twist-on lid limits spills; cup is certified lead-free construction.



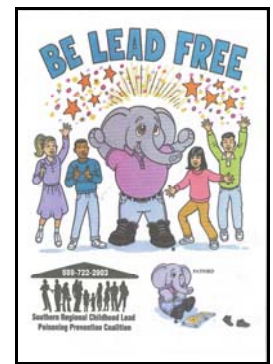
**Baby's Cotton Bib**  
(13.5" x 9.5")

White, 100% cotton bib features "I Have Lead Smart Parents" message and Coalition branding in green. Velcro clasp is safe and functional.



**Eat Right to Stay Lead Safe and You Can't Go Wrong Children's Activity Poster**  
(8.5" x 11")

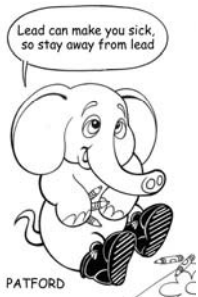
Explore the roles of nutrition and healthy eating in lead safety with this advent calendar-style poster. Open one door daily for two weeks of activities. Reverse includes additional lead safety tips and a merit badge for kids. Produced in full-color by Channing Bete.



**Be Lead Free Children's Coloring Book with 4-pack crayons**

Patford the Elephant teaches children lead safety tips as they color and complete activities. Includes four-pack of Crayola crayons and parent page with lead facts.

*Available in English and Spanish versions.*



**Disposable Paper Placemats**  
(8.5" x 14")

Take Patford and his lead safety messages with you at mealtimes with images excerpted from the "Be Lead Free" coloring book. Useful for restaurant or family dining and kids' activity times.

*Available in English and Spanish versions.*



**Sponge with Coalition Imprint**  
(3.5" x 5.5")

Expands when soaked in water to reinforce "wet" cleaning lead message. Can prompt discussions about spreading lead dust through traditional cleaning methods.



**Mop Bucket**  
(12 qt.)

A reminder to consumers about lead-safe "wet" cleaning methods. Can be used to distribute additional promotional and educational materials.



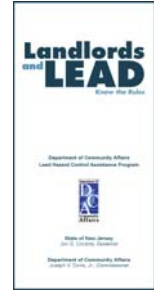
**Insulated Reusable Grocery Bag with Lead Smart Message**  
(16" x 12" x 10")

Lead Smart message also promotes eco-friendliness on repeat shopping trips. Reusable, water-repellent, and silver-foil insulated to preserve perishable foods. Tear-resistant fabric, reinforced seams, and zipper top improve durability. Front pocket can hold other lead promotional items.



**Non-Insulated Reusable Grocery Bag with Lead Smart Message**  
(15" x 13" x 10")

Lead Smart and eco-friendly message. Reusable, water-repellent; includes removable, covered-fabric insert for bottom reinforcement. Tear-resistant fabric, reinforced seams, and 20" handles. Recyclable polypropylene construction (resin code #5).



**Magnetic Chip Clip**  
(1.25" x 3.4375" x 1.75")

Translucent green with black rubber grips and magnetic backing for use on refrigerator, office cabinetry, etc. Includes Coalition branding.

**Insulated Lunch Satchel** (7.5" x 9" x 5"; handles 1.5"x 7")

Green with white imprint: "I Have Lead Smart Parents" and Coalition branding. Aluminum foil insulation, zipper top. Made from 50% post-consumer recycled materials. Holds lunch or a six-pack of cans.

**Pocket-Sized Soap Sheets (10) and Dispenser**  
(2.75" x 1.875" x 1.125")

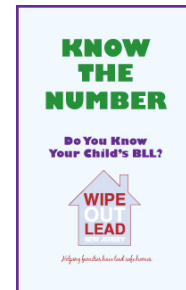
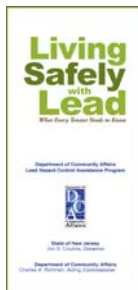
Clear, translucent case with green Coalition branding imprint. Communicates the portability of hand-washing lead safety message. Soap sheets activate with water.

**When our Children Suffer, We all Suffer Coalition Recruitment Brochure**  
(8.5" x 14")

Makes the case for a community approach to the problem of childhood lead poisoning prevention. Full-color, self-mailer with tear-off reply sheet for sign-up.

**Landlords and Lead- Know the Rules Brochure**  
(8.5" x 11")

Outlines lead safety legal responsibilities for landlords of properties constructed before 1978. Produced by NJ Department of Community Affairs. Full-color, self-mailer.



**Living Safely with Lead - What Tenants Need to Know Brochure**  
(8.5" x 11")

Lead safety legal guidelines for renters of properties constructed before 1978. Includes lead-safe cleaning tips. Produced by NJ Department of Community Affairs. Full color, self-mailer.

*Available in English and Spanish versions.*

**What About Her BLL? Poster**  
(11" x 17")

Explains blood lead level (BLL) measurements and childhood testing to parents/consumers in offices, clinics, or public spaces. Full-color. Optional black frame available.

*Available in English and Spanish versions.*

**Reducing Your Family's Risk of Lead Poisoning Brochure**  
(8.5" x 14")

Basic facts for parents on lead poisoning prevention, cleaning, and testing tips. Produced by Wipe Out Lead NJ (WOLNJ). Full-color.

*Available in English and Spanish versions.*

**Know the Number Wallet Cards**  
(4.25" x 11")

Detailed explanation of BLL numbers, side effects, and risks. Also includes information on home testing and cleaning. Produced by WOLNJ. Full-color.

*Available in English and Spanish versions.*

**Toxic Treats Poster**  
(11" x 17")

Visual identification of imported candies with dangerously high lead content. Includes information on effects of lead in the body and how to seek community resources. Produced by the Orange County Register (April 2004). Full-color

*Available in English and Spanish versions.*