

# Promotional Items Catalog for Coalition Members

All items provided free to members of the coalition for lead poisoning prevention education. Completed SJRLPPC Materials Order Form must accompany order.

*SJRLPPC is under the direction of the Southern NJ Perinatal Cooperative and is funded by the NJ Department of Community Affairs.*

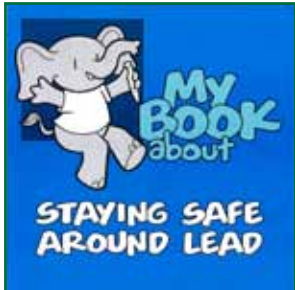
## CHILD-ORIENTED



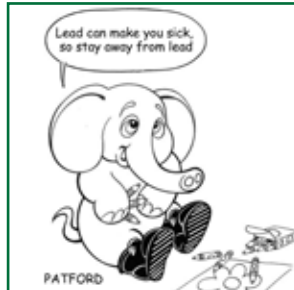
**Baby's Cotton Bib**  
White, 100% cotton bib features "I Have Lead Smart Parents" message and Coalition branding in green. Velcro clasp is safe and functional. (13.5" x 9.5")



**Toddler Sippy Cup**  
Clear, frosted cup with measuring lines—parents can see how much they're giving their child as well as the "I Have Lead Smart Parents" message and Coalition phone number. Twist-on lid limits spills; cup is certified lead-free construction. (9 oz.)



**My Book About Staying Safe Around Lead**  
*Children's Coloring Book w/ 4-pack crayons*  
Children learn lead safety tips as they color and complete activities. Four-pack of Crayola crayons available upon request. Produced by Channing Bete. Eight pages, black and white. Available in English and Spanish. (8.5" x 11")



**Disposable Paper Coloring Placemats**  
Take Patford the Elephant and his lead safety messages with you at mealtimes. Useful for restaurant or family dining and kids' activity times. Available in English and Spanish. (8.5" x 14")

## GIVEAWAYS



**Mop Bucket**  
A reminder to consumers about lead-safe "wet" cleaning methods. Can be used to distribute additional promotional and educational materials. (12 qt.)



**Ball Cap with "Renovate Right" Imprint**  
Show everyone that you know about lead-safe home improvement with this 100% cotton, slider-adjustable baseball cap.



**Magnetic Chip Clip**  
Translucent green with black rubber grips and magnetic backing for use on refrigerator, office cabinetry, etc. Includes Coalition branding. (1.25" x 3.4375" x 1.75")



**Insulated Re-Usable Grocery Bag with Lead Smart Message**  
Lead Smart message also promotes eco-friendliness on repeat shopping trips. Re-usable, water-repellent, and insulated to preserve perishable foods. Tear-resistant fabric, reinforced seams, and zipper top improve durability. Front pocket can hold other lead promotional items. (16" x 12" x 10")



**Non-Insulated Re-Usable Grocery Bag with Lead Smart Message**  
Lead Smart and eco-friendly message. Re-usable, water-repellent; includes removable, covered-fabric insert for bottom reinforcement. Tear-resistant fabric, reinforced seams, and 20" handles. (15" x 13" x 10")



**Insulated Lunch Satchel**  
Green with white imprint: "I Have Lead Smart Parents" and Coalition branding. Aluminum foil insulation, zipper top; made from 50% post-consumer recycled materials. Holds lunch or a six-pack of cans. (7.5" x 9" x 5"; handles 1.5" x 7")



**Healthy Homes Bag**  
Beige with green Healthy Homes imprint. Includes non-toxic cleaning ingredients, supplies (sponges, microfiber dusting cloth), and recipe card for cleansers (items may vary). Bag is re-usable and water-repellent. Tear-resistant fabric, reinforced seams, 20" handles. (15" x 13" x 10")



**Sponge with Coalition Imprint**  
Expands when soaked in water to reinforce "wet" cleaning lead message. Can prompt discussions about spreading lead dust through traditional cleaning methods. (3.5" x 5.5")



**Pocket-Sized Soap Sheets (10) and Dispenser**  
Clear, translucent case with green Coalition branding imprint. Communicates the portability of hand-washing lead safety message. Soap sheets activate with water. (2.75" x 1.875" x 1.125")

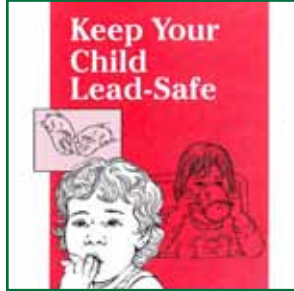
## PRINTED MATERIALS



**About Lead and Pregnancy – booklet**  
Public education booklet on risks to mother and baby due to lead exposure during pregnancy. Produced by Channing Bete. 15 pages, black and white. Available in English and Spanish. (5.5" x 8")



**Can You Spot the Lead Dangers? Lead Quiz Flyer**  
Visual puzzle engages readers to identify common lead hazards in the home. Companion piece to the "Can You Spot the Lead Dangers?" tabletop display. Full-color. Available in English and Spanish. (11" x 17")



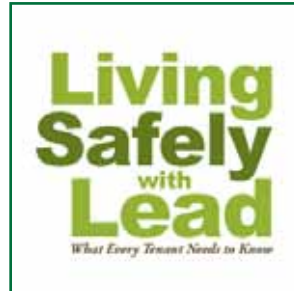
**Keep Your Children Lead-Safe – booklet**  
Guide for parents about avoiding risks to their children from lead poisoning. Produced by Channing Bete. 15 pages, black and white. Available in English and Spanish. (5.5" x 8")



**Landlords and Lead - Know the Rules Brochure**  
Outlines lead safety legal responsibilities for landlords of properties constructed before 1978. Produced by NJ Department of Community Affairs. Full-color, self-mailer. (8.5" x 11")



**Lead in Your Home May Be Poisoning Your Child – Lead Dust Test Request Form**  
Tri-fold brochure about in-home lead dust testing with detachable request form for Wipe Out Lead home testing kit. Full-color. Available in English and Spanish. (8.5" x 11")



**Living Safely with Lead - What Tenants Need to Know Brochure**  
Lead safety legal guidelines for renters of properties constructed before 1978. Includes lead-safe cleaning tips. Produced by NJ Department of Community Affairs. Full-color, self-mailer. Available in English and Spanish. (8.5" x 11")

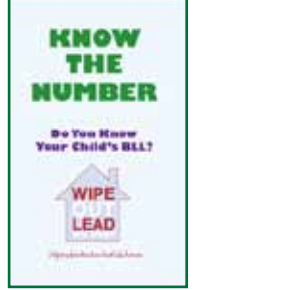


**Reducing Your Family's Risk of Lead Poisoning Brochure**  
Basic facts for parents on lead poisoning prevention, cleaning, and testing tips. Produced by the Coalition. Full-color. Available in English and Spanish. (8.5" x 14")



**When Our Children Suffer, We All Suffer - Coalition Recruitment Brochure**  
Makes the case for a community approach to the problem of childhood lead poisoning prevention. Full-color, self-mailer with tear-off reply sheet for sign-up. (8.5" x 14")

## WALLET CARDS



**Know the Number BLL Card**  
Detailed explanation of blood-lead level (BLL) numbers, the side effects of lead poisoning, and action steps for parents. Also includes information on home testing and cleaning. Produced by the Coalition. Full-color. Available in English and Spanish. (4.25" x 11")



**BLL Testing Reward Card**  
Advertises the Coalition lead-testing incentive program, which offers a \$10 gift card voucher for parents who test their children's blood-lead level and report the BLL number to the Coalition. Produced by the Coalition. Full-color. Spanish translation on back. (4.25" x 5.5")

## POSTERS



**What About Her BLL? Poster**  
Explains blood-lead level (BLL) measurements and childhood testing to parents/consumers in offices, clinics, or public spaces. Full-color. Optional black frame available. Available in English and Spanish. (11" x 17")



**Toxic Treats Poster**  
Visual identification of imported candies with dangerously high lead content. Includes information on effects of lead in the body and how to seek community resources. Produced by the Orange County Register (April 2004). Full-color. Available in English and Spanish. (11" x 17")

## TABLE TOP DISPLAY



**"Can You Spot the 10 Lead Dangers?" Portable Educational Display**  
Visual puzzle engages readers to identify common lead hazards in the home. Companion handout provides answers and details on the risks and how to respond. Full-color, fabric-wrapped board with laminated insert. Small (52" x 24", 8 lbs.) Large (72" x 36", 13 lbs.)

## LEAD TEST KITS



**Lead Dust Testing Kits**  
In-Home Lead Testing Kits  
Free, do-it-yourself kit contains everything to test your home for lead. Collect dust wipe samples and mail to lab with enclosed, postage-paid envelope. Follow-up provided for households with hazardous lead-positive results. Distribution intended for households with pregnant women or children younger than six years.